

Pursuant to \$25.43 Content and Availability of Public File of the Community Reinvestment Act, a bank shall include in its public file all written comments received by the public for the current year and the prior two calendar years that specifically relate to the bank's performance in helping to meet community credit needs.

The Gramm-Leach-Bliley Act imposes disclosure and reporting requirements on national banks and other insured depository institutions with respect to certain agreements, related to the Community Reinvestment Act (CRA). Pursuant to the "CRA Sunshine: Disclosure and Reporting of CRA-Related Agreements", the bank shall make available any written comment submitted by the nongovernmental entity or person (NGEP) that discusses the adequacy of the bank's performance under the CRA and that must be included in the bank's CRA public file is a CRA communication if it occurred within 3 years before the NGEP and the bank entered into the agreement.



July 26, 2021

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#### RE: Application by Old National Bank to merge with First Midwest Bank

The National Community Reinvestment Coalition (NCRC) and our undersigned member organizations request that Old National Bank's proposed merger with First Midwest Bank include a forward-looking community benefits plan. This plan should detail how Old National Bank will address concerns regarding their lending and Community Reinvestment Act (CRA) performance, and how this transaction will serve the needs of underserved communities throughout their footprint. We also request that the Federal Reserve and the OCC hold hearings as part of the review of this merger to provide community members an opportunity to offer feedback on a strategy for increasing Old National Bank's lending to people of color as well as borrowers with low- and-moderate incomes (LMI).

#### The Need for a Community Benefits Plan

Bank merger law requires federal regulators to evaluate how the proposed transaction will meet the convenience and needs of the community after a merger is approved. Known as the public benefits standard, the agencies assess the merger's impact on the convenience and needs of the communities to be served. The Bank Merger Act of 1960 gave the three federal bank agencies the authority to review and approve mergers, including language mandating public benefits. Amending the Federal Deposit Insurance Act, the Bank Merger Act mandates that a federal bank agency shall not approve a merger transaction:

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<sup>&</sup>lt;sup>1</sup> For a history of bank merger law, see Earl W. Kintner and Hugh Hansen, *A Review of the Law of Bank Mergers, Boston College and Commercial Law Review*, Volume 14, Number 2 December 1972, p. 222, <a href="http://lawdigitalcommons.bc.edu/cgi/viewcontent.cgi?article=1367&context=bclr">http://lawdigitalcommons.bc.edu/cgi/viewcontent.cgi?article=1367&context=bclr</a>. The Bank Merger Act is implemented in Section 18(c) of the Federal Deposit Insurance Act,



whose effect in any section of the country may be substantially to lessen competition, or to tend to create a monopoly, or which in any other manner would be in restraint of trade, unless it finds that the anticompetitive effects of the proposed transaction are clearly outweighed in the public interest by the probable effect of the transaction in meeting the convenience and needs of the community to be served.

In every case, the responsible agency shall take into consideration the financial and managerial resources and future prospects of the existing and proposed institutions, the convenience and needs of the community to be served, and the risk to the stability of the United States banking or financial system.<sup>2</sup>

The first part of the law states that agencies can allow anticompetitive impacts only if these are outweighed by the public interest as evidenced by the proposed transaction meeting convenience and needs of the communities to be served. However, the second phrase applies the public interest test to all transactions.

The public can best ascertain whether the probable effect of the merger will benefit the public if the banks have developed a plan that indicates that they will increase their lending, investment, and services after the merger. Accordingly, NCRC requests that the combined banks commit to a community benefits agreement negotiated with community stakeholders that creates targets for improving lending, investments, and services. An agreement would also make it possible for community groups and the general public to be able to monitor the progress of the combined banks in lending, investing, and services over the term of the agreement. The community benefits agreement must address reinvestment performance across the bank's entire footprint and also address specifically how it will overcome anti-competitive impacts in the Danville, IL market.

It would also be helpful for community groups to have more detail on the types of community development initiatives that the combined banks are interested in pursuing, which would make it easier for community groups to partner with Old National to help the bank meet its goals. We believe that CRA strategies are most effective when developed in collaboration with local community organizations and demonstrate a significant and proactive commitment to people and communities with LMI, as well as people and communities of color.

While not required in all mergers, there is growing acceptance among regulators that a prospective and detailed commitment in the form of a community benefits agreement is necessary for establishing how banks will serve their communities. Recent examples of this

<sup>2</sup> See the FDIC webpage section on the Federal Deposit Insurance Act, specifically Section 18(c)(5)(B) via <a href="https://www.fdic.gov/regulations/laws/rules/1000-2000.html">https://www.fdic.gov/regulations/laws/rules/1000-2000.html</a>



include the Federal Reserve referencing a community benefits plan that NCRC and KeyBank agreed to as evidence of how an expanding KeyBank would be serving "convenience and needs" and addressing concerns raised during their merger approval process.<sup>3</sup> Other examples include the Office of the Comptroller of the Currency's (OCC) approval of two mergers (Valley National-1st United and Sterling-Hudson Valley) conditional upon each bank writing a community benefits plan that had to be approved and monitored by the OCC.<sup>4</sup> The OCC and the Federal Reserve also approved the CIT-One West merger with multiple conditions, including requiring CIT to present a revised, public plan to be approved and monitored by the OCC.<sup>5</sup>

The merger application provides a lengthy recitation of the banks' CRA accomplishments, including several examples of commendable community development loans and investments. Yet, the application does not mention weaknesses in lending performance nor does it describe measurable goals for future lending, investment, and services. It describes internal bank committees and staff committed to community reinvestment and how the banks engage with community-based organizations. Describing the process for community reinvestment programs is a commendable part of bank applications, but process does not guarantee future public benefits like a community benefits plan or agreement would.

After the merger, the combined banks would have \$44.7 billion in assets, making it the 54<sup>th</sup> largest bank in the United States, based on FDIC call report information as of March 2021.<sup>7</sup> Per its position within the top 100 banks in the country based on asset size, the combined bank will have a heightened responsibility to adhere to the public benefits requirement in bank law and to offset anti-competitive impacts in the wake of the merger and in future years. Even in markets where the combined bank does not exceed conventional anti-trust thresholds immediately after the merger, it's bulked up status positions it as a dominant player that could grow rapidly in future years.

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<sup>&</sup>lt;sup>3</sup> Federal Reserve Approval of KeyBank-First Niagara Merger. Available online at <a href="https://www.federalreserve.gov/newsevents/press/orders/orders/20160712a1.pdf">https://www.federalreserve.gov/newsevents/press/orders/orders/20160712a1.pdf</a>.

<sup>&</sup>lt;sup>4</sup> OCC Approval of Valley National-1st United Merger. Available online at <a href="http://www.occ.gov/topics/licensing/interpretations-and-actions/2014/crad163.pdf">http://www.occ.gov/topics/licensing/interpretations-and-actions/2014/crad163.pdf</a>. OCC Approval of Sterling-Hudson Valley Merger. Available online at <a href="http://www.occ.gov/topics/licensing/interpretations-and-actions/2015/crad167.pdf">http://www.occ.gov/topics/licensing/interpretations-and-actions/2015/crad167.pdf</a>.

<sup>&</sup>lt;sup>5</sup> OCC Approval of CIT-OneWest Merger. Available online at <a href="http://www.occ.treas.gov/news-issuances/news-releases/2015/nr-occ-2015-105a.pdf">http://www.occ.treas.gov/news-issuances/news-releases/2015/nr-occ-2015-105a.pdf</a>. Federal Reserve Approval of CIT-OneWest Merger. Available online at <a href="http://www.federalreserve.gov/newsevents/press/orders/orders/20150721a1.pdf">http://www.federalreserve.gov/newsevents/press/orders/orders/20150721a1.pdf</a>.

<sup>&</sup>lt;sup>6</sup> Bank Merger Act Application for the proposed merger of First Midwest Bank, an Illinois state chartered, member bank ("First Midwest Bank"), with Old National Bank, a national banking association ("Old National Bank"), pp. 140-143.

<sup>&</sup>lt;sup>7</sup> Call report information from the FDIC can be obtained via <a href="https://www7.fdic.gov/sdi/main.asp?formname=customddownload">https://www7.fdic.gov/sdi/main.asp?formname=customddownload</a>



The increased use of community benefits plans would make the CRA more effective and bring more transparency to how banks are meeting their reinvestment obligations in local markets. Regulators should continue this trend and raise the bar by encouraging banks to engage in community benefits planning with community stakeholders for all mergers and acquisitions. We also believe that a community benefits plan is particularly warranted for this merger application given gaps in the merging banks' lending record to LMI borrowers, small businesses, and people of color.

#### Home Purchase Lending Performance - Old National Often Lags its Peers

We compared the home purchase lending of Old National and First Midwest Bank from 2017 through 2019 in several markets to aggregate lending data in these markets. We found that in multiple markets Old National Bank substantially trailed in lending to borrowers with LMI and people of color.<sup>8</sup>

The analysis focused on home purchase lending because a lack of homeownership opportunities has been a driving force behind racial disparities in wealth across the decades. In particular, systemic discrimination against African Americans and other people of color has produced gaps in current homeownership rates that rival those that existed before Congress passed the Fair Housing Act in 1968. A concrete commitment by the combined bank to boost home purchase lending would be a clear public benefit. Moreover, home purchase lending to underserved populations is feasible in Midwest markets that have experienced less home value increases than coastal markets during the last several years.

Old National's home purchase lending to LMI borrowers lags in most assessment areas

NCRC examined home purchase lending in eight Old National assessment areas (AAs). These areas are: Evansville, IN; Indianapolis, IN; Louisville, KY; Ann Arbor, MI; Grand Rapids, MI; Minneapolis, MN; Madison, WI; and Milwaukee, WI.

In six of these eight AAs,<sup>11</sup> Old National Bank considerably lagged its peers by 5 or more percentage points in the percent of home purchase loans it issued to borrowers with LMI. For example, of the 571 Old National loans issued in the Grand Rapids AA from 2017 through 2019,

<sup>&</sup>lt;sup>8</sup> See Appendix for information on specifics of home purchase lending analysis, as well as charts.

<sup>&</sup>lt;sup>9</sup> Bruce Mitchell PhD., Senior Research Analyst and Juan Franco, Senior GIS Specialist, *HOLC "Redlining" Maps: The Persistent Structure Of Segregation And Economic Inequality*, March 2018, https://ncrc.org/holc/.

<sup>&</sup>lt;sup>10</sup> Dedrick Asante-Muhammad, Jamie Buell, Joshua Devine, 60% Black Homeownership: A Radical Goal For Black Wealth Development, NCRC, March 2021, <a href="https://www.ncrc.org/60-black-homeownership-a-radical-goal-for-black-wealth-development/">https://www.ncrc.org/60-black-homeownership-a-radical-goal-for-black-wealth-development/</a>

<sup>11</sup> The six AAs are Evansville, Grand Rapids, Indianapolis, Ann Arbor, Minneapolis and Louisville.



just 116 or 20% were for LMI borrowers. In contrast, all lenders in aggregate issued about 37% of their loans to LMI borrowers during this time period in Grand Rapids.

In almost half (three out of eight) of the AAs examined (Grand Rapids, Ann Arbor and Louisville), NCRC found that Old National lagged the industry in home purchase lending in LMI tracts by five or more percentage points. For instance, in Louisville, KY Old National made 8% of these loans in LMI tracts in contrast to the 18% issued by all lenders, as a group, from 2017 through 2019.

Old National's home purchase lending to minorities lags in half of the assessment areas examined

In half of the AAs examined (Grand Rapids, Indianapolis, Ann Arbor, and Louisville), the percent of Old National's home purchase lending to people of color is five percentage points or more lower than that of all lenders as a group. For instance, in Indianapolis, Old National made 12% of its loans to people of color while all lenders, in aggregate, issued 18% of their loans to people of color from 2017 through 2019. In addition, Old National made just 9 out of 444 loans or 2% of its loans to African Americas in Indianapolis whereas all lenders, as a group, made 8% of their loans to African Americans from 2017 through 2019.

### **Both Banks Lag in Lending to Small Businesses**

Old National lags behind peers in lending to small businesses

NCRC examined small business lending in the following eight areas: Louisville MSA, KY; Evansville MSA, IN; Indianapolis, IN; Kent County in the Grand Rapids MSA, MI; Washtenaw County in the Ann Arbor, MSA, MI; Minneapolis, MN; Madison MSA, WI; Milwaukee MSA, WI.

In five of the eight areas (Louisville, Evansville, Indianapolis, Washtenaw and Minneapolis), Old National lagged its peers by 5 percentage points or more in lending to small businesses with revenues under \$1 million during 2017 through 2019. The gaps were pronounced in Louisville (24 percentage points) and Minneapolis (25 percentage points). For instance, in Minneapolis, all lenders, as a group, made 55.9 percent of their loans to small businesses in contrast to just 30.6 percent for Old National.

Old National lagged by 5 percentage points or more in lending in LMI tracts in Washtenaw County, MI and the Milwaukee MSA. In Milwaukee, for example, all lenders, as a group, made 20.7% of their small business loans in LMI tracts whereas Old National issued just 11.7%.



First Midwest also lags in lending to small businesses

Of the more than 5,600 loans First Midwest issued to businesses in the Chicago MSA from 2017 through 2019, just 30.8% were to small businesses under \$1 million in revenue. In contrast, all lenders, as a group, made 47.3% of their loans to these businesses during this time period.

# Community Benefits Agreement should address a lack of Flexible Loan Products, Marketing, or Partnerships

Typically gaps in lending to certain borrowers are the result of a lack of products that meet particular credit needs, policies that disparately impact certain groups, gaps in marketing, or a lack of partnerships. Old National has developed innovative and flexible loan products as well as utilizing government-insured lending in both home purchase and small business lending. However, the bank does not make extensive use of these products.

For home purchase lending, Old National developed a proprietary home mortgage product called the Home Manager Mortgage (HMM) that featured a 97% loan-to-value ratio and no private mortgage insurance requirements. <sup>12</sup> The most recent CRA exam, however, noted that the bank issued just 42 of these mortgages during the exam cycle. In addition, reviewing performance in the Evansville, IN AA, one of the bank's major AAs, the exam stated that the bank made limited use of innovative and flexible loan products. <sup>13</sup>

As part of a community benefits agreement, the combined banks should make specific commitments regarding expanding their flexible and innovative loan programs. These include government-insured lending and proprietary loan products including Old National's HMM. First Midwest Bank brings to the merger its participation in a low down payment home mortgage program offered through the Federal Home Loan Bank of Chicago and a home improvement loan product. It is also a significant multifamily lender. Given the rental housing crisis, which was exacerbated by the pandemic, NCRC wants to see a commitment to increasing the multifamily lending, particularly lending that commits to financing long-term affordable housing managed by nonprofits and/or cooperative housing that has tenants on the board of directors.

<sup>&</sup>lt;sup>12</sup> OCC CRA exam of Old National Bank, October 2019, p. 8, https://www.occ.gov/static/cra/craeval/Nov20/8846.pdf

<sup>&</sup>lt;sup>13</sup> CRA exam of Old National Bank, p. 19.

<sup>&</sup>lt;sup>14</sup> Federal Reserve Bank of Chicago CRA exam of First Midwest Bank, p. 13, https://www.federalreserve.gov/apps/CRAPubWeb/CRA/BankRatingResult#20190930

<sup>&</sup>lt;sup>15</sup> CRA exam of First Midwest Bank, p. 38.



## Community Development Lending and Investing is Good Overall, but Inconsistencies should be Addressed

Using data from the most recent CRA exams, NCRC calculated an annualized level of community development (CD) lending and investment for both banks and found that both of them offer annualized CD financing of about 1.4% of assets. The public, however, would want to know whether the benchmark of 1.4% of assets would be maintained or improved upon after the merger. Only a community benefits agreement would provide certainty whether a public benefit in the form of improved CD financing would be attained as a result of this merger.

A community benefits agreement could also expand upon the combined banks' expertise to better respond to community needs. An example of this is First Midwest Bank's expertise in making loans to the healthcare sector. The combined banks could further utilize First Midwest's healthcare niche to help nonprofit hospitals comply with their Community Health Needs Assessments (CNHAs) that are required once every three years and are submitted to the Internal Revenue Service. The combined banks could then devote CD financing to address affordable housing and community development projects that address health needs identified in the CNHAs. A community benefits agreement could identify nonprofit hospital partners and community-based organizations that can be involved in these initiatives.

A community benefits agreement would also build upon the CD services record of the combined banks. For instance, Old National Bank devoted more than 10,000 service hours in its Evansville AA, where the bank had an Outstanding rating on its service test according to its most recent CRA exam. This level of service should be maintained and replicated in the other AAs. In addition, First Midwest Bank's CRA exam states that "FMB also participates in Offsite Banking and On the Job Banking. These services are remote, offering deposit services, loan applications, and financial counseling across the combined assessment area. Offsite Banking occurs in a total of 20 nursing homes, schools, and other places of high traffic and On the Job Banking services 750 workplaces." This innovative approach to CD services should be expanded upon in a community benefits agreement.

An area of significant weakness in community development investment is Old National's performance in Illinois. The most recent CRA exam recorded a rating of Needs to Improve on the investment test for Illinois. A low level of investment appears to be the reason for this rating. In the Danville, IL AA, Old National Bank's level of qualified investments was \$217,000, which

<sup>&</sup>lt;sup>16</sup> Merger application, p. 143.

<sup>&</sup>lt;sup>17</sup> Karen Kali and Marjanna Smith, *Hospitals Can Partner With Banks Under The Community Reinvestment Act To Create Healthy Communities*, NCRC, January 2021, <a href="https://ncrc.org/hospitals-can-partner-with-banks-under-the-community-reinvestment-act-to-create-healthy-communities/">https://ncrc.org/hospitals-can-partner-with-banks-under-the-community-reinvestment-act-to-create-healthy-communities/</a>

<sup>&</sup>lt;sup>18</sup> CRA exam of Old National Bank, p. 22.

<sup>&</sup>lt;sup>19</sup> CRA exam of First Midwest Bank, p. 17.



was just 1.1% of allocated tier 1 capital.<sup>20</sup> In contrast, in Evansville, IN where the bank received an Outstanding on its CRA exam, its level of investments was 9.8% of tier 1 capital.<sup>21</sup> In a community benefits agreement, the combined bank should commit to an investment goal that would commit the bank to a reasonable increase in needed community development investments, and to addressing gaps in Old National's level of investing in Danville compared to other assessment areas.

#### Anti-Competitive Levels of Deposits Must be Compensated for in Danville, IL

NCRC's anti-competitiveness analysis conducted via web applications available through the Federal Reserve System indicated that this proposed merger exceeds anti-trust thresholds in the Danville, IL market. As stated above, a federal agency can still approve a merger when a market experiences anti-competitive impacts but only if the public benefits of the merger clearly and substantially exceed the anti-competitive impacts. The parties to this merger do not describe any specific and clear public benefits accruing to the Danville market that would meet this legal standard. Instead they take great pains to describe in an unconvincing analysis how the merger would not exceed anti-trust thresholds.<sup>22</sup>

Mergers receive heightened consideration if a proposed merger increases the Herfindahl-Hirschman Index (HHI) by 200 or more points and the post-merger HHI is 1,800 or higher (the Federal Reserve Bank of St. Louis has a web-based calculation tool for HHI analysis<sup>23</sup>). Also, a merger receives more anti-trust scrutiny if the post-merger market share of an institution is more than 35 percent of the geographical area's deposits.<sup>24</sup> In addition, the Bank Holding Company Act prohibits the Federal Reserve Board from approving a merger if the combination would result in a bank owning more than 10 percent of the nation's deposits or 30 percent of the deposits in any one state.<sup>25</sup>

Using the Federal Reserve Bank of St. Louis HHI calculator, NCRC found that the post-merger HHI in the Danville MSA would be 2071 and that the merger would increase the HHI by 566 points. This clearly exceeds the widely used screen of an increase of 200 and a post-merger HHI of 1,800.

<sup>23</sup> Federal Reserve Bank of St. Louis, Welcome to CASSIDI: Competitive Analysis and Structure Source Investment for Depository Institutions, <a href="https://cassidi.stlouisfed.org/index">https://cassidi.stlouisfed.org/index</a>

<sup>&</sup>lt;sup>20</sup> Old National Bank CRA exam, p. 45.

<sup>&</sup>lt;sup>21</sup> Old National Bank CRA exam, p. 20.

<sup>&</sup>lt;sup>22</sup> Merger application, p. 19.

<sup>&</sup>lt;sup>24</sup> See FAQ #4 via <a href="https://www.federalreserve.gov/bankinforeg/competitive-effects-mergers-acquisitions-faqs.htm">https://www.federalreserve.gov/bankinforeg/competitive-effects-mergers-acquisitions-faqs.htm</a>. Also the Federal Reserve Board approval orders discuss anti-competitive factors with specific references to HHI analysis. See orders on banking applications in the press release section of the Federal Reserve Board via <a href="https://www.federalreserve.gov/newsevents/pressreleases.htm">https://www.federalreserve.gov/newsevents/pressreleases.htm</a>

<sup>&</sup>lt;sup>25</sup> 12 U.S.C. § 1842(d)(2)(A) and (B), see <a href="https://www.law.cornell.edu/uscode/text/12/1842">https://www.law.cornell.edu/uscode/text/12/1842</a>



The combined banks argued in their application that deposits of credit unions and thrifts in the Danville market should receive a weight of 100% instead of 50% as they are commonly weighted. This would affect the pre-merger HHI index, the post-merger HHI index, and the increase in points. NCRC does not agree with this alternative calculation because it ignores the substantial market share of the combined banks post-merger. Post-merger the combined banks would control about 27% of the deposits in the Danville market according to the FDIC website's calculations of market share. <sup>26</sup> As stated above, a market share approaching 30% is a trip wire for deposit share in any one state. Accordingly, a level approaching 30% should require a clear and substantial public benefit to exceed any anti-competitive impact.

Instead of spending considerable time trying to dispute conventional anti-trust analysis, the combined banks should pay special attention to the Danville MSA in a community benefits agreement. It should aim for levels of lending, investing, and services that exceed the levels deemed outstanding in the most recent CRA exams of the banks. In addition to quantitative benchmarks, the combined banks should engage in extensive dialogue with community stakeholders in the Danville MSA to determine what types of loans, investments, and services would be particularly responsive to their needs.

#### **Conclusion**

Given the issues identified in this letter, we request that the Federal Reserve and the OCC request additional information from Old National Bank and First Midwest Bank on their plans to address gaps in their home purchase record to borrowers with LMI and people of color. Their lending to small businesses under \$1 million also needs to be improved. In addition, the anti-competitive impact on the Danville market must be addressed with a specific plan to provide public benefits that exceeds the constraints on competition caused by this proposed merger.

We believe that this application would benefit greatly from a forward-looking community benefits plan developed with community stakeholders. NCRC and our member's commitment and presence throughout the combined banks' footprint is strong and we are uniquely poised to assist the banks with improving their performance. Many of our members are community development financial institutions, small business technical assistance providers, and housing counselors that have been preoccupied with the dramatic increase in need for their services caused by the COVID-19 pandemic and have not had ample time to comment on this merger. This is why we are requesting that the OCC and Federal Reserve hold hearings to go over the concerns identified in this letter and provide community members an opportunity to offer

<sup>&</sup>lt;sup>26</sup> FDIC, Deposit Market Share Reports - Summary of Deposits, https://www7.fdic.gov/sod/sodMarketBank.asp?barItem=2



feedback on a strategy for improving the banks' community reinvestment and fair lending performance.

Thank you for considering this request. We also request that each sign on organization be considered as a separate commenter, and that they be sent copies of all future correspondence related to this comment. If you have any questions about this letter, feel free to contact Jesse Van Tol, NCRC's Chief Executive Officer, at 202-464-2709 or <a href="mailto:jvantol@ncrc.org">jvantol@ncrc.org</a>.

Sincerely,

Jesse Van Tol Chief Executive Officer NCRC

Jon Van Pl

#### **Sign On Organizations**

**Acts Housing** Bank On Greater Milwaukee Chicago Community Loan Fund Chicago Lawyers' Committee for Civil Rights Chicago Rehab Network Community Action Agency Continuum Of Care Network NWI, Inc. Fair Housing Center of Central Indiana, Inc. Housing Action Illinois Jewish Community Action LINC UP Metropolitan Consortium of Community Developers Metropolitan Milwaukee Fair Housing Council Neighborhood Housing Services of Chicago Northwest Indiana Reinvestment Alliance Prosperity Indiana REBOUND, Inc. River City Housing, Inc. The Resurrection Project



Universal Housing Solutions CDC
Urban Economic Development Association of Wisconsin, Inc. (UEDA)
VIA CDC
Woodstock Institute
YWCA Southeast Wisconsin



### Appendix

#### Home Purchase Lending Analysis

#### Notes on Home Purchase Lending Analysis

- Lending information refers to the percentage of all owner occupied, 1-4 family dwelling, home purchase loans originated from Old National or First Midwest Bank from 2017 through 2019 in the specified geography and to the specified applicant group, compared to the percentage of originations of all owner occupied, 1-4 family dwelling, home purchase loans originated by all other lenders in the same specified time period, geography, and applicant group.
- We acknowledge that there are limitations in the use of HMDA data, but by comparing Old National and First Midwest Bank's lending to the aggregate of lenders operating in the same market at the same time we address those concerns since other lenders face similar constraints. Comparing to aggregate is also how these banks were evaluated on their last CRA performance evaluations.
- Our analysis paid particular attention to home purchase lending because we want to
  evaluate how well the banks are providing access to homeownership, which is crucial to
  an individuals or families ability to grow wealth, and because a lack of homeownership
  opportunities has been a driving force behind racial disparities in wealth.
- Our analysis focused on 2017 through 2019 because that was the last three years of publically available data available at the beginning of the drafting of this letter. 2020 Home Mortgage Disclosure Act data is now available, but there was not sufficient time to incorporate an analysis of 2020 data before the end of the comment period.
- "Hispanic" refers to families/borrowers that identify as Hispanic or Latino
- "MINB" includes Black or African Americans, Asians, and Hispanics as well as Native Americans, other racial groups and bi-racial families/borrowers. The only population not included in this label would be "Non-Hispanic White."
- "MINT" refers to 50% or greater minority population
- "LMIB" refers to low- and moderate-income, and low is < 50% MSA/MD median income, and moderate is 50-79.99% MSA/MD median income.
- "LMIT" refers to low- and moderate-income census tract, and low is < 50% MSA/MD median income, and moderate is 50-79.99% MSA/MD median income



Subject Bank	Old Nation	nal in Evans	sville						
Geography	Gibson, Po	sey, Vande	erburgh, W	arrick, and	Henderso				
Filters	Owner occupied, 1-4 units, site built, Home purchas								
	Loans								
	Subject		Peer		Difference				
	#	%	#	%					
Total Records	707		12,804						
Hispanic	12	2%	194	2%	0%				
Native American	1	0%	23	0%	0%				
Asian	19	3%	175	1%	1%				
Black	39	6%	328	3%	3%				
HoPI	0	0%	13	0%	0%				
White	614	87%	11,343	89%	-2%				
No Data	19	3%	698	5%	-3%				
LMIB	241	34%	5,141	40%	-6%				
LMIT	105	15%	1,944	15%	0%				
MINB	71	10%	729	6%	4%				
MINT	6	1%	90	1%	0%				
Female Only	148	21%	2,863	22%	-1%				
Same Sex	14	2%	228	2%	0%				

Subject Bank	Old Natio	nal in India							
Geography	Counties: Boone, Hamilton, Hendricks, Johnson, Madison, N								
Filters	Owner occupied, 1-4 units, site built, Home purchase loans								
	Old Nat.		Peer		Difference				
	#	%	#	%					
Total Records	444		87,879						
Hispanic	8	2%	3,899	4%	-3%				
Native American	0	0%	161	0%	0%				
Asian	36	8%	5,061	6%	2%				
Black	9	2%	6,864	8%	-6%				
HoPI	0	0%	128	0%	0%				
White	352	79%	65,725	75%	4%				
No Data	38	9%	5,818	7%	2%				
LMIB	135	30%	33,160	38%	-7%				
LMIT	71	16%	16,258	19%	-3%				
MINB	53	12%	16,067	18%	-6%				
MINT	21	5%	7,167	8%	-3%				
Female Only	84	19%	21,214	24%	-5%				
Same Sex	7	2%	1,754	2%	0%				



Subject Bank	Old Natio	nal in Louis	ville		
Geography	Jefferson	(KY) and Cl	ark (IN)		
Filters	Owner oc	cupied, 1-4	units, site	built, Hom	e purchase
	Subject		Peer		Difference
	#	%	#	%	
Total Records	100		39,760		
Hispanic	2	2%	2,488	6%	-4%
Native American	0	0%	87	0%	0%
Asian	2	2%	1,207	3%	-1%
Black	7	7%	4,140	10%	-3%
HoPl	0	0%	58	0%	0%
White	69	69%	28,841	73%	-4%
No Data	20	20%	2,816	7%	13%
LMIB	21	21%	17,713	45%	-24%
LMIT	8	8%	7,155	18%	-10%
MINB	11	11%	7,962	20%	-9%
MINT	4	4%	2,616	7%	-3%
Female Only	14	14%	10,988	28%	-14%
Same Sex	1	1%	811	2%	-1%



Subject Bank	Old Nation	nal in Ann <i>i</i>	Arbor						
Geography	Ann Arbor	Ann Arbor MSA (Washtenaw County)							
Filters	Owner oc	Owner occupied, 1-4 units, site built, Hom							
	Old Nat.		Peer		Difference				
	#	%	#	%					
Total Records	424		11,750						
Hispanic	10	2%	319	3%	0%				
Native American	0	0%	30	0%	0%				
Asian	23	5%	963	8%	-3%				
Black	8	2%	566	5%	-3%				
HoPI	1	0%	13	0%	0%				
White	377	89%	8,553	73%	16%				
No Data	5	1%	1,274	11%	-10%				
LMIB	67	16%	3,830	33%	-17%				
LMIT	42	10%	2,499	21%	-11%				
MINB	42	10%	1,882	16%	-6%				
MINT	13	3%	657	6%	-3%				
Female Only	77	18%	2,506	21%	-3%				
Same Sex	14	3%	335	3%	0%				

Subject Bank	Old Nation	nal in Gran	d Rapids						
Geography	Grand Rap	oids MSA (F	Kent Count	y)					
Filters	Owner occ	wner occupied, 1-4 units, site built, Home							
	Old Nat.		Peer		Difference				
	#	%	#	%					
Total Records	571		28,621						
Hispanic	8	1%	1,444	5%	-4%				
Native American	1	0%	71	0%	0%				
Asian	14	2%	810	3%	0%				
Black	10	2%	1,043	4%	-2%				
HoPI	0	0%	28	0%	0%				
White	537	94%	21,662	76%	18%				
No Data	1	0%	3,504	12%	-12%				
LMIB	116	20%	10,518	37%	-16%				
LMIT	74	13%	6,321	22%	-9%				
MINB	33	6%	3,391	12%	-6%				
MINT	18	3%	2,009	7%	-4%				
Female Only	83	15%	6,468	23%	-8%				
Same Sex	18	3%	686	2%	1%				



Subject Bank	Old Nation	nal in Minn	eapolis						
Geography	Counties:	Anoka, Dal	kota, Henn	epin, Rams	sey, Scott, and				
Filters	Owner oc	Owner occupied, 1-4 units, site built, Home purchase lo							
	Subject		Peer		Difference				
	#	%	#	%					
Total Records	340		141,223						
Hispanic	11	3%	6,782	5%	-2%				
Native American	0	0%	637	0%	0%				
Asian	13	4%	11,187	8%	-4%				
Black	42	12%	7,603	5%	7%				
HoPI	0	0%	223	0%	0%				
White	252	74%	103,188	73%	1%				
No Data	22	6%	11,168	8%	-1%				
LMIB	111	33%	57,408	41%	-8%				
LMIT	70	21%	29,999	21%	-1%				
MINB	66	19%	26,327	19%	1%				
MINT	34	10%	12,338	9%	1%				
Female Only	88	26%	34,455	24%	1%				
Same Sex	10	3%	3,892	3%	0%				

Subject Bank	Old Nation	nal in Madi								
Geography	Madison N	∕ISA (Coun	ties: Colum	nbia, Dane,	Green, and					
Filters	Owner occ	Owner occupied, 1-4 units, site built, Home purchas								
	Subject		Peer		Difference					
	#	%	#	%						
Total Records	535		27,550							
Hispanic	19	4%	769	3%	1%					
Native American	0	0%	86	0%	0%					
Asian	28	5%	1,329	5%	0%					
Black	31	6%	441	2%	4%					
HoPI	0	0%	36	0%	0%					
White	373	70%	22,951	83%	-14%					
No Data	83	16%	1,873	7%	9%					
LMIB	228	43%	8,702	32%	11%					
LMIT	85	16%	3,245	12%	4%					
MINB	78	15%	2,628	10%	5%					
MINT	12	2%	304	1%	1%					
Female Only	119	22%	5,300	19%	3%					
Same Sex	10	2%	722	3%	-1%					



Subject Bank	Old Nation	nal in Milw	aukee							
Geography	Milwauke	Milwaukee MSA (Counties Milwaukee and W								
Filters	Owner occ	Owner occupied, 1-4 units, site built, Home purchase								
	Old Nat.		Peer		Difference					
	#	%	#	%						
Total Records	297		44,366							
Hispanic	16	5%	3,632	8%	-3%					
Native American	1	0%	130	0%	0%					
Asian	18	6%	2,200	5%	1%					
Black	28	9%	2,878	6%	3%					
HoPI	0	0%	49	0%	0%					
White	223	75%	32,992	74%	1%					
No Data	10	3%	2,388	5%	-2%					
LMIB	100	34%	14,948	34%	0%					
LMIT	53	18%	8,549	19%	-1%					
MINB	63	21%	8,857	20%	1%					
MINT	32	11%	5,142	12%	-1%					
Female Only	73	25%	10,081	23%	2%					
Same Sex	7	2%	903	2%	0%					



## Small Business Lending Analysis

## Notes on Small Business Lending Analysis

- CRA small business loan data was used for this analysis.
- Data from the years 2017 through 2019 was combined.
- Only non-credit card loans was considered. In the peer group, a lender was eliminated if its average loan size was \$10,000 or less, which is commonly considered credit card lending.

Old National Small Business	Lending Compared to Peers	S				
2017-2019				Business Loans		D:((
Non credit card small busine	ss loans		Nat.	Peer		Difference
Grand Total	Total Loan #	#	%	#	%	
Giano Iolai	LMI Tract Loans	5,973		463,026		
		1,479				2.7%
	Numsbrev Under 1M	2,247	37.6%	233,963	50.5%	-12.9%
Evans ville MSA	Total Loan #	1,474		11,602		
	LMI Tract Loans	470	02.070	3,101	26.7%	5.2%
	Numsbrev Under 1M	586	39.8%	5,204	44.9%	-5.1%
Indianapolis MSA	Total Loan #	1,354		86,939		
	LMI Tract Loans	415	30.6%	22,115	25.4%	5.2%
	Numsbrev Under 1M	507	37.4%	39,754	45.7%	-8.3%
Kent County, Michigan	Total Loan #	525		33,330		
	LMI Tract Loans	97	18.5%	7,709	23.1%	-4.7%
	Numsbrev Under 1M	237	45.1%	14,382	43.2%	2.0%
Louisville MSA	Total Loan #	161		48,385		
	LMI Tract Loans	35	21.7%	12,093	25.0%	-3.3%
	Numsbrev Under 1M	40	24.8%	23,764	49.1%	-24.3%
Madison MSA	Total Loan #	162		26,604		
	LMI Tract Loans	23	14.2%	4,592	17.3%	-3.1%
	Numsbrev Under 1M	80	49.4%	13,745	51.7%	-2.3%
Milwaukee MSA	Total Loan #	223		66,105		
	LMI Tract Loans	26	11.7%	13,668	20.7%	-9.0%
	Numsbrev Under 1M	122	54.7%	32,245	48.8%	5.9%
Minneapolis MSA	Total Loan #	1,762		169,960		
	LMI Tract Loans	385	21.9%			0.9%
	Numsbrev Under 1M	539	30.6%	94,923	55.9%	-25.3%
Washtenaw County, Michigan	Total Loan #	312	22.370	20,101	33.370	25.570
	LMI Tract Loans	28	9.0%		16.5%	-7.5%
	Numsbrev Under 1M	136	3.070	9,946	49.5%	-5.9%



First Midwest Bank Small	Business Loans Compared to	Peers					
2017-2019					Business Loans		
Non credit card loans			Sub	ject	Peer		Difference
		#		%	#	%	
Chicag MSA All Counties List	red BeTotal Loan #		5,626		567,610		
	LMI Tract Loans		1,411	25.1%	114,465	20.2%	4.9%
	Numsbrev Under 1M		1,733	30.8%	268,541	47.3%	-16.5%
Cook County, Illinois	Total Loan #		2,796		361,034		
	LMI Tract Loans		1,009	36.1%	96,460	26.7%	9.4%
	Numsbrev Under 1M		856	30.6%	172,586	47.8%	-17.2%
DeKalb County, Illinois	Total Loan #		179		3,162		
	LMI Tract Loans		86	48.0%	895	28.3%	19.7%
	Numsbrev Under 1M		103	57.5%	1,588	50.2%	7.3%
DuPage County, Illinois	Total Loan #		560		87,561		
	LMI Tract Loans		16	2.9%	3,192	3.6%	-0.8%
	Numsbrev Under 1M		127	22.7%	39,843	45.5%	-22.8%
Grundy County, Illinois	Total Loan #		217		1,898		
	LMI Tract Loans		0	0.0%	0	0.0%	0.0%
	Numsbrev Under 1M		106	48.8%	770	40.6%	8.3%
Kane County, Illinois	Total Loan #		450		30,405		
	LMI Tract Loans		35	7.8%	5,870	19.3%	-11.5%
	Numsbrev Under 1M		61	13.6%	14,107	46.4%	-32.8%
Kendall County, Illinois	Total Loan #		46		5,743		
	LMI Tract Loans		0	0.0%	0	0.0%	0.0%
	Numsbrev Under 1M		29	63.0%	3,003	52.3%	10.8%
Lake County, Indiana	Total Loan #		276		18,814		
	LMI Tract Loans		71	25.7%	3,571	19.0%	6.7%
	Numsbrev Under 1M		97	35.1%	8,455	44.9%	-9.8%
McHenry County, Illinois	Total Loan #		201		18,482		
	LMI Tract Loans		5	2.5%	421	2.3%	0.2%
	Numsbrev Under 1M		61	30.3%	9,377	50.7%	-20.4%
Will County, Illinois	Total Loan #		901		40,511		
	LMI Tract Loans		189	21.0%	4,056	10.0%	11.0%
	Numsbrev Under 1M		293	32.5%	18,812	46.4%	1



Your bank. For life.

Jeffrey L. Knight
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Old National Bancorp
Legal Department
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August 9, 2021

Mr. Michael T. Milchanowski Assistant Vice President Federal Reserve Bank of St. Louis P.O. Box 442 St. Louis, MO 63166-0442

Re: Response to comment regarding Application of Old National Bancorp to combine through merger with First Midwest Bancorp, Inc.

Dear Mr. Milchanowski:

This submission responds to the comments submitted by the National Community Reinvestment Coalition ("NCRC")<sup>1</sup> regarding the application (the "Application") of Old National Bancorp, Evansville, Indiana ("Old National") to the Board of Governors of the Federal Reserve System (the "Board") and the Federal Reserve Bank of St. Louis (collectively with the Board, the "Federal Reserve") requesting approval of the merger between Old National and First Midwest Bancorp, Inc., Chicago, Illinois ("First Midwest"), with Old National as the resultant corporation, pursuant to section 3(a)(5) of the Bank Holding Company Act of 1956, as amended. As part of the transaction, First Midwest Bank, an Illinois state-chartered bank and a wholly owned subsidiary of First Midwest, will merge with Old National Bank, a national banking association and a wholly owned subsidiary of Old National, with Old National Bank as the resultant bank.

In its comments, NCRC requests that Old National Bank's proposed merger with First Midwest Bank include a forward-looking community benefits plan and that public hearings be held on the Application. For the reasons outlined below, these requests are inappropriate, and Old National respectfully requests that the Federal Reserve reject each such request.

<sup>&</sup>lt;sup>1</sup> NCRC's comment letter was transmitted to the Federal Reserve on July 26, 2021, and the Federal Reserve staff forwarded it to us on July 29, 2021. NCRC also submitted this letter to the Office of the Comptroller of the Currency ("OCC"), however it was submitted after the OCC's deadline for public comments.

#### A community benefits plan is neither required nor warranted.

NCRC requests that our proposed merger include a forward-looking community benefits plan. The Board has consistently found that neither the Community Reinvestment Act ("CRA") nor the federal banking agencies' CRA regulations require depository institutions to make pledges or enter into commitments or agreements with any organization.<sup>2</sup> Further, in its evaluation of an application, the Board reviews the existing CRA performance record of an applicant and the programs that the applicant has in place to serve the credit needs of its CRA assessment areas.<sup>3</sup>

Community benefits plans are implemented in instances in which depository institutions have CRA deficiencies. That is not the case here, as Old National and First Midwest each have proven track records of meeting the needs of their communities, as detailed in the Application and evidenced in each entity's most recent CRA evaluation. First Midwest Bank has maintained an overall CRA rating of "Outstanding" for almost 25 consecutive years. In its most recent evaluation (October 2019), Old National Bank received an overall "Satisfactory" CRA rating, with an "Outstanding" in the Investment Test, and "High Satisfactory" in both the Lending and Services Tests. Both banks have appropriate processes in place and are executing their obligations to meet the needs of their communities, and each bank's respective primary federal bank regulator agrees as evidenced in the institutions' CRA public evaluations. Neither Old National Bank nor First Midwest Bank have CRA deficiencies that would warrant a community benefits plan, and therefore, NCRC's request for such should be denied.

### There is no basis for public hearings.

NCRC requests that the Board hold hearings regarding this proposed merger to provide community members an opportunity to offer feedback on a strategy for improving the banks' community reinvestment and fair lending performance. Under the Board's regulations, any comment on an application that requests a hearing must include a statement of why a written presentation would not suffice in lieu of a hearing, identifying specifically any questions of fact that are in dispute and summarizing the evidence that would be presented at a hearing.<sup>4</sup>

NCRC's comment fails to meet this regulatory requirement. NCRC provides no statement as to why a written presentation would not suffice, it does not identify specifically any questions of fact that are in dispute, and it does not summarize the evidence that would be presented at a hearing. For these reasons and based on the facts provided in our Application and in this response, public hearings are not warranted, and this request should be denied.

#### The proposed merger would not harm competition in any area, including Danville, IL.

NCRC's argument that the proposed merger would harm competition in Danville, IL is wrong and ignores well-established Federal Reserve precedent regarding the proper way to assess the competitive significance of thrifts and credit unions.

<sup>&</sup>lt;sup>2</sup> See, e.g., Fifth Third Bancorp, FRB Order 2019-05 at 12, n. 29 (March 6, 2019).

<sup>3.</sup> Id

<sup>&</sup>lt;sup>4</sup> 12 CFR 262.3(e).

As described in our Application, the proposed transaction does not satisfy the Board's delegation criteria based on the "initial HHI calculations" reflected in the Federal Reserve's CASSIDI<sup>TM</sup> website.<sup>5</sup> But that does not mean that the proposed transaction threatens competition. As the Federal Reserve has explained, "for an application that does not meet the initial delegation screen for competition, the market shares ultimately considered by the Board in its analysis may differ from the preliminary data presented by CASSIDI<sup>TM</sup> because they will reflect adjustments made to account for the facts and circumstances of the particular case."

That is exactly the situation here. Although the initial HHI calculation does not meet the initial delegation screen in Danville, IL, it is clear that the proposed merger poses no threat to competition in Danville once competition from a major thrift and competitive credit unions are properly considered. IF Bancorp, Inc. is a "commercially active" thrift whose deposits should be accorded 100% weighting under the Board's guidelines.<sup>7</sup> Similarly, five of the seven credit unions are "competitive" under the Board's guidelines and should therefore be assigned a 50% weighting.<sup>8</sup> The inclusion of those competitors at those risk weightings is in line with the Board's guidelines and precedent<sup>9</sup> and provides an accurate portrayal of the actual impact the proposed merger will have on the market. The Proposed Transaction would result in an HHI increase of approximately 362 points, from approximately 1,219 points to approximately 1,581 points. There is no threat of reduced competition once those institutions' deposits are afforded proper weight, consistent with Board precedent.

Additionally, in its comment letter, NCRC erroneously applies a standard in the Bank Holding Company Act ("BHCA"). Under the BHCA, generally, the Federal Reserve shall not approve a merger if the combination would result in a bank owning more than 30% of the deposits in any one *state*. NCRC erroneously applies this threshold to an individual market (Danville), rather than to the state (Illinois). As described in the Application, the resultant bank will have a deposit market share of 2.22% in Illinois. This percentage is clearly far below the BHCA threshold of 30% and therefore poses no competitive concern. Additionally, the resultant bank will only control 0.21% of deposits nationwide, far below the 10% nationwide threshold in the BHCA. Finally, although it is a moot point because there is no threat to competition, NCRC provides no support or logical basis for its novel proposition that the appropriate way to remedy proposed harm to competition is through a community benefits plan.

<sup>&</sup>lt;sup>5</sup> Board, FAQs: How do the Federal Reserve and the U.S. Department of Justice, Antitrust Division, analyze the competitive effects of mergers and acquisitions under the Bank Holding Company Act, the Bank Merger Act and the Home Owners Loan Act? FAQ # 4 (Last updated Oct. 14, 2014).

<sup>&</sup>lt;sup>6</sup> <u>Id.</u> at FAQ # 7 (Last updated Oct. 14, 2014).

<sup>&</sup>lt;sup>7</sup> Id. at FAQ # 17.

<sup>&</sup>lt;sup>8</sup> <u>Id.</u> at FAQ # 18. See also our response to Question #15 in the Application for a more complete discussion of the Danville, IL market and the competitors in that market, including the commercially active thrift and the competitive credit unions

<sup>&</sup>lt;sup>9</sup> See, e.g., Huntington Bancshares Incorporated, FRB Order 2021-07 at 8-11 (May 25, 2021).

<sup>&</sup>lt;sup>10</sup> 12 U.S.C. § 1842(d)(2)(B) (emphasis added).

<sup>&</sup>lt;sup>11</sup> This figure is based on the FDIC's Deposit Market Share Report as of June 30, 2020.

# Old National and First Midwest employ a wide range of products, services, and investments to meet the credit needs of their communities.

NCRC cites concerns with home purchase lending performance, small business lending, flexible loan products, marketing or partnerships, and community development lending and investing by Old National Bank or First Midwest Bank, or both.

We strongly disagree with NCRC's characterization of the efforts and impact of each institution in its respective communities. Old National Bank and First Midwest Bank each are committed to supporting all the communities they respectively serve through a breadth of programs, products, and activities that meet those communities' existing and anticipated credit needs, including those of low- and moderate-income ("LMI") individuals and census tracts, and people of color. Old National Bank and First Midwest Bank actively engage with community leaders, government entities and residents to assess the needs of their communities and implement strategies to meet those needs.

Old National Bank employs Community Outreach & Financial Empowerment Officers covering five states in its footprint (Indiana, Kentucky, Michigan, Minnesota, and Wisconsin). This team engages organizations and leaders to assess community needs with a special emphasis on serving LMI populations and underrepresented groups. Once critical community needs are assessed, innovative and strategic solutions are developed in connection with Old National Bank's business partners to make a meaningful impact. This team also focuses on financial empowerment initiatives with the belief that improved financial knowledge leads to a better future for individuals, communities, and the financial industry.

First Midwest Bank maintains a broad-based community development program focused on community development loans and investments, as well as flexible products and services designed to build financial capabilities, financial literacy, capacity building and education programs. First Midwest Bank works closely with community partners to understand and be responsive to the financial needs of its communities. Most recently, First Midwest Bank is proud to have been certified to participate in the Cities for Financial Empowerment Fund's BankOn program, which provides unbanked households with access to safe and affordable banking services.

The combined bank will continue to emphasize the importance of CRA and meeting the needs of its communities through active engagement, products, services, and investments in its communities.

Old National offers and markets several home mortgage products targeting LMI and minority individuals.

Old National regularly monitors and analyzes its performance in home mortgage lending in order to remain responsive to market needs by implementing strategies to increase lending penetration to LMI areas and borrowers and racial minorities. This monitoring occurs for all 43 of Old National Bank's CRA assessment areas, and the bank continues to enhance its already effective strategies to increase its CRA performance. In fact, Old National Bank employs Community Development Mortgage Loan Officers ("CDMLOs") throughout its footprint who are committed to

understanding, partnering with, serving, and providing residential credit products to Old National's communities. In the last few years, Old National Bank has strategically increased the number of CDMLOs, resulting in a 67% increase in dedicated community lenders in Milwaukee, Ann Arbor, Grand Rapids, Indianapolis, Minneapolis, Evansville, and Louisville/Lexington.

By focusing only on Home Manager Mortgage ("HMM"), NCRC fails to consider Old National Bank's other home mortgage products that are targeted at LMI and minority borrowers. For example, Old National Bank offers Fannie Mae's "HomeReady", a product specifically designed to combat inequities in homeownership. Originations for both of these products have markedly increased since Old National Bank's last CRA evaluation – by our analysis, HMM has nearly tripled in originations and originations for "HomeReady" have increased 57%.

Additionally, NCRC omits Old National Bank's new pilot down payment assistance fund. Inspired by the profound effects of COVID-19 on LMI and minority communities and monitoring the LMI lending activity in certain markets, Old National has begun piloting a \$500,000 fund to be used for down payment assistance in association with HMM and "HomeReady" in select cities, including several of the markets highlighted by NCRC: Indianapolis, Louisville, Milwaukee, Ann Arbor and Ypsilanti, Minneapolis and St. Paul, and Grand Rapids. This down payment assistance program is designed to benefit all borrowers that obtain a loan through these primary LMI products and provides additional financial benefit to those homes purchased in majority-minority census tracts.

To be clear, Old National does not discriminate against African Americans or any other protected class. To do otherwise would be a violation of applicable law, our policies, and our ethics. Old National is committed to the fair treatment of all its customers and potential customers and to maintaining the highest standards of corporate responsibility by providing consistent, objective, unbiased treatment to all. Old National takes appropriate measures to ensure that its policies are applied consistently and continuously through all aspects of its credit operations, including product design, marketing and advertising, loan application, underwriting, pricing, collection, servicing, and loss mitigation activities. Old National maintains a robust fair lending program to ensure compliance with applicable law and policies. This program, as well as Old National Bank's lending data, is examined on at least an annual basis by the OCC, as well as reviewed by the bank's internal audit and risk functions. Further, in conducting CRA and fair lending examinations at Old National Bank, the OCC has found no evidence of discriminatory or other illegal credit practices. <sup>12</sup>

Additionally, Old National Bank markets its products and services to meet the credit needs of the communities in which it operates, including the credit needs of African American consumers. Old National Bank is confident that its marketing efforts are inclusive of African American customers. As an example of this, during 2020, as a result of the COVID-19 pandemic, Old National Bank instituted a primarily digital lending-based marketing approach throughout its footprint with well over half of all money spent on lending-based marketing benefiting majority-minority census tracts. During 2020, marketing efforts highlighted brand awareness and residential loans including products designed to combat inequities in homeownership such as Fannie Mae's HomeReady Mortgage.

<sup>&</sup>lt;sup>12</sup> See, e.g., OCC, Old National Bank CRA Performance Evaluation (Oct. 7, 2019).

First Midwest Bank is also committed to offering home mortgage products targeting LMI and minority individuals, including through down payment assistance programs, first-time homebuyer assistance programs and government loan options. First Midwest Bank's residential lending business includes dedicated CRA officers who coordinate the bank's participation in homeownership development initiatives and help accommodate the needs of LMI and minority individuals. In support of these efforts, First Midwest Bank leverages specialized credit programs, including through the Illinois Housing Development Authority, the Indiana Housing and Community Development Authority, Fannie Mae Home Ready, Federal Housing Administration, Department of Veterans Affairs and others, which programs offer down payment assistance, relaxed entry requirements and expanded underwriting criteria.

Both institutions are responsive to the credit needs of small businesses.

Old National Bank and First Midwest Bank are fully committed and responsive to the needs of small businesses in their communities. A recent example of this commitment is the participation of each institution in the Small Business Administration's ("SBA") Paycheck Protection Program ("PPP") during the COVID-19 pandemic. Old National Bank helped nearly 16,000 small businesses secure a PPP loan totaling nearly \$2.1 billion of volume. First Midwest Bank's PPP lending activity consists of over 11,300 PPP loans totaling approximately \$1.8 billion of volume and impacting the lives of more than 150,000 small business employees and their families. Importantly, Old National Bank provided \$610 million and First Midwest Bank provided \$334 million in PPP loans to businesses located in LMI areas.

Even beyond PPP, small businesses and underrepresented businesses are at the center of each organization's lending strategies, and this approach will continue to be true for the resultant bank.

For example, in 2020, Old National Bank expanded the size and scope of its SBA lending team. As a result, the bank originated \$71 million in total SBA 7(a) loans, up from \$37.5 million in 2019. Additionally, Old National Bank was the second largest SBA 7(a) lender in the state of Minnesota in 2020.

First Midwest Bank offers a variety of products and services to help small businesses grow and prosper, including checking accounts, small business loans and treasury management solutions. In 2020, First Midwest Bank provided \$275 million of small business loans and over \$550 million of small business checking and savings accounts. Small business loans are offered through First Midwest Bank's consumer line of business throughout the bank's assessment area. First Midwest Bank also leverages specialized credit terms, such as the SBA Express program, which provides for flexible underwriting terms enabling further accommodation of client needs beyond conventional credit standards, and the Federal Home Loan Bank of Chicago's Small Business Advance Program, which provides more affordable lending options for business needs in LMI areas.

First Midwest Bank also provides funding and other support to organizations dedicated to strengthening and developing small businesses, including supporting micro loan programs, scholarships for LMI participants in small business academies, small business entrepreneur training programs and workshops to assist regional small business sustainability and expansion. A

recent example of these activities is First Midwest Bank's partnership with the Federal Home Loan Bank of Chicago to provide financial relief to minority-owned businesses in underserved communities impacted by the COVID-19 pandemic through a matching grant fund, including through the Englewood Chamber of Commerce, the Little Village Chamber of Commerce, the Wisconsin Women's Business Initiative Corporation and the Black Chamber of Commerce of Lake County (IN). First Midwest Bank also has a longstanding partnership with the Hammond Development Corporation, which promotes small business development for women and minority owned businesses in Hammond, Indiana and throughout Lake County.

In the most recent First Midwest Bank CRA Performance Evaluation by the Federal Reserve, dated as of September 30, 2019 (the "First Midwest Bank 2019 CRA Evaluation"), the Federal Reserve reported that First Midwest Bank exhibited an outstanding record regarding its lending activities "based on its performance across the combined assessment area." Specifically, the Federal Reserve reported that First Midwest Bank "was especially strong in its small business lending" with a substantial majority of First Midwest Bank's small business loans – 91.5% by number volume and 92.0% by dollar volume in 2017, and 91.4% by number volume and 91.8% by dollar volume in 2018 – located inside the assessment area during the review period.

In the First Midwest Bank 2019 CRA Evaluation, the Federal Reserve reported that "[i]n addition to investments within its combined assessment areas, the bank had investments of \$11.8 million dollars, primarily to the Illinois Facilities Fund, as well as the U.S. Small Business Administration Debenture, which were responsive to the small business and local community organization needs located in the broader regional area." The Federal Reserve reported in the First Midwest Bank 2019 CRA Evaluation that examiners did not identify any "evidence of discriminatory or other illegal credit practices."

Old National Bank and First Midwest Bank have strong records of community development activity.

Old National Bank and First Midwest Bank have strong records in community development activities as detailed in the Application.

Old National Bank has a history of significantly improving the community development activity in the communities it serves. For example, after Old National Bank entered the Minnesota market in 2018 and following the merger with KleinBank, its community development lending increased more than 10 times and community development investing increased more than 19 times in the former KleinBank assessment areas when compared to KleinBank's prior CRA performance evaluation community development activity. Improvement across Old National Bank's footprint continues, as community development lending has increased 18% and community development investing has increased 47% since the bank's last CRA evaluation in 2019.

Old National Bank's Community Equity team specializes in community development lending and investment opportunities, including innovative tax credit financing solutions for historic, new markets, and low-income housing and state tax credit transactions. By providing tax credit equity investments and construction loans, Old National Bank is able to support the construction of affordable housing and other impactful community development projects. Old National Bank

remains committed to this work and its focus on continued investments in low-income and distressed communities.

In addition, Old National Bank continues to prioritize community development investments through Old National Bank Foundation grants (93% of 2020 grants supported CRA-eligible initiatives), sponsorships, donations and targeted investments in Community Development Financial Institutions ("CDFIs") that support small business development, job creation, affordable housing, neighborhood revitalization and other services that benefit low- and moderate-income individuals and communities.

Throughout its footprint, Old National Bank builds and maintains impactful community partnerships and initiatives to strengthen the communities in which it operates and helps individuals, families, and small businesses reach their financial goals. For example, in Indiana, Old National Bank maintains a statewide partnership with Bankable, a community development financial institution, and Mid-States Minority Supplier Development Council, to provide access to capital, business development support and technical assistance to minority business enterprises in the state. The bank's Mid-North Promise Program, developed in partnership with the Children's Museum of Indianapolis, connects families in majority-minority areas to community partners that support college and career readiness, health and wellness, homeownership and similar initiatives. In Ann Arbor, Old National Bank is engaged in partnerships to increase homeownership in majority minority census tracts as well as for LMI individuals and families, including the provision of grants and sponsorships to the Habitat for Humanity of Huron Valley. These are only a few of many partnerships and initiatives that Old National Bank is engaged in throughout its communities.

First Midwest Bank is likewise committed to community development activities, including both community development credit and community development investment. First Midwest Bank's community development activities are directed at supporting community needs, such as affordable housing, access to affordable medical services, economic revitalization, social services and other vital development needs across the bank's assessment areas, including for LMI and minority communities. Like Old National Bank, First Midwest Bank maintains close relationships with a variety of regional CDFIs to target capital investment through the bank's markets.

Old National and First Midwest's intent and goal is that the resultant bank will further enhance the already robust community development activity of both banks. The combined bank will utilize the historical expertise of each institution, including First Midwest Bank's and Old National Bank's expertise in making loans to the healthcare sector. Each institution's commitment to community development services, including community volunteering services, will continue to be an integral part of the combined bank's strategy to serve its communities. The combined bank will build upon each institution's community development investment activities, including in the markets highlighted by NCRC.

#### The proposed merger will better serve the institutions' communities.

As detailed in the Application and in this response, the proposed merger will benefit both institutions' communities. The proposed merger will enable the combined bank to provide enhanced consumer and commercial banking services, products in a more efficient manner, and a

larger branch and ATM network for customer use. These benefits of the proposed merger and others have already been recognized by a number of community organizations, with eight local community organizations having filed letters in support of the proposed merger with either the Federal Reserve, the OCC or both.

To be clear, each bank recognizes that the combined bank must continue the existing commitment of both Old National Bank and First Midwest Bank to meet the needs of their respective communities. Old National and First Midwest are open and willing to meet with community groups to better assess how they can better meet the needs of their communities, and the combined bank will continue that approach.

In fact, after the proposed merger was announced, NCRC reached out to Old National to express its views of the transaction. Old National staff met by phone with NCRC twice, including a call involving Old National Bank's CEO and NCRC's CEO. We welcome further direct dialogue with NCRC. Old National, First Midwest, and after the proposed merger, the combined organization, will continue to engage with organizations in the communities they serve in order to assess and determine how best to serve the credit needs of those communities.

In summary, we respectfully request that the Federal Reserve deny NCRC's requests. Old National and First Midwest have a strong commitment to meeting the credit needs of their communities, including LMI and minority community members. As noted above, each institution maintains strong CRA ratings. This proposed merger will enhance the already substantial and positive impact Old National's and First Midwest's current products and services, team members, marketing, investments, relationships, and community service have on its communities. Please let me know if there is any other information you would find helpful as you consider this Application.

Sincerely,

Jeffrey L. Knight

Executive Vice President, Secretary & Chief Legal Counsel

cc: Erin Grace, U.S. Department of Justice
Brian James, Office of the Comptroller of the Currency, Central District Office
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